



Report by Dewayne,
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September 11, 2025

**PREACHING and
TEACHING the
GOSPEL on the
INTERNET in
ENGLISH and Spanish**



The two images above are examples of a number of “LOGOS” prepared for the English and Spanish sites and are used to identify them on the Internet. We included five different ones, the maximum, in the Google document we filled out to publish the most recent “Internet Gospel Campaign.”

A startling increase in VIDEO VIEWS beginning August 29, 2025!

When I was gathering data on Internet Stats for August 2025 and came to our **YouTube channel**, I was amazed to observe that “**VEIEWS**” began to **increase greatly** from **August 29 on**. There were 28 views on August 28. Then, **6,739 on the 29th**, reaching a **high of 24,425 on Sept 3**, then **continuing at an average of 18,923 daily to Sept 9**, for a **12-day total of 171,758 views**. The **total “Hours of Watch Time”** reported for the **12-day period** is **8,200 hours**. **14,313** is the **daily average of views** for the 12-day period. The great majority of the “Views” are registered to countries in **Asia**, with the **USA in 7th place** of the 135 countries represented by viewers.

YouTube Analytics informs us that **99.8%** of viewers who find the videos come through “**YouTube Advertising**.”

Clarifying: Actually, we make no payment whatsoever directly to “YouTube Advertising.” The “**Internet Gospel Campaign**” payments are made to **Google**, a subsidiary of **Alphabet Inc.**, which also **owns YouTube**, Chrome, Android, and Search, plus Google Cloud, Maps, and Play. The “Internet Gospel Campaign” payments we do make to Google are not specifically to promote the videos, rather the **entire English Internet site, Peace Publishers LLC**, where the videos are listed in a category for them. www.peacepublishers.org

In the selected period, your channel got 171,758 views



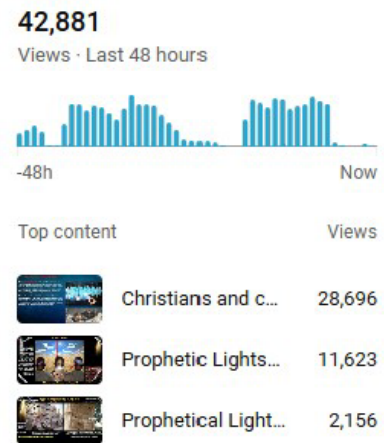
Google Analytics reports **49,991 Sessions** registered to the **English site** for the **same 12-day period** of Aug 29 to Sept 9, 2025, for a **daily average of 4,166 Sessions**. 46,000 of these were through “Cross-network” (the Alphabet Inc. “Network” of companies), 2,500 by “Direct” entry of the sight name (URL), and 1,500 by “Referral.” “**Pageviews**” numbered **128,504** for a **daily average of 10,709**. **Users** were from **129 countries**, the **USA being in 10th place**. There are **195 documents** on the **English site**.

During the 12-day period, the **daily average** of both Video Views and Pageviews is **25,022**.

When a User views any video or opens any Page on the English and Spanish sites we maintain, he/she has before him/her **at least some elements** of the “**Gospel of Salvation**” (Romans 1:16; Ephesians 1:13), whether that be in documents of a literary nature, or in audio and video formats, spiritual songs and hymns included. And has the “**DOOR OPEN**” to quickly find additional vital elements of that “**Gospel**,” including full instruction on what to do to be saved

eternally. It is in this context that the value of providing these resources on the Internet can be appreciated.

The **five most watched videos** for the 12-day period are: **1.** *“Christians and congregations in Corona Virus Crisis Mode”* **2.** *“Prophetic Lights Part 1. The Dilemmas of Mind, Heart, and Spirit of Mr. John Puzzle. Four Visions He Has of Himself.”* **3.** The Spanish hymn: *“Cambia mi vida”* (*“Change My Life”*). **4.** The Spanish hymn: *“Majestad HD”* (*“Majesty,”* in high definition). Both hymns in four-party harmony by Antonio, with beautiful backgrounds. **5.** *“Prophetic Lights Part 2. Not one Stone Left on Another. Jesus’ Prophecy on the Destruction of the Temple and Jerusalem Fulfilled,”* using 8 PowerPoint slides. (Source of the above information: YouTube Analytics-Content) The **YouTube graphic at right** shows **data for Sept 8 and 9.**



I have 18 videos on our channel: 4 in English and 14 in Spanish. For a long time, I have been planning to increase the number. Having added to and improved considerably the literary content of the English site during the last several months, including an extensive and growing **ALPHABETICAL INDEX** of the content, I am now determined to begin publishing more videos in English, by the grace of God, and have scores of short, medium, and longer documents which can be adapted to that media.

After taking about 4 hours to fill out the Google document to initiate a Performance Max AI (Artificial Intelligence) driven campaign, I submitted it, corrected one element disapproved by Google, submitted it again, it was accepted, and published. We began with a budget of \$16.79 daily, a sum among the options recommended by Google on their Campaign submission document, and later rounded out by us to \$20.00 daily, This morning of Sept 11, I paused a campaign in progress on the Spanish site, then increased the daily amount for the English site to \$30.00 daily to see what the results may be. I have the option of suspending or completely stopping the daily expenditure at any time.

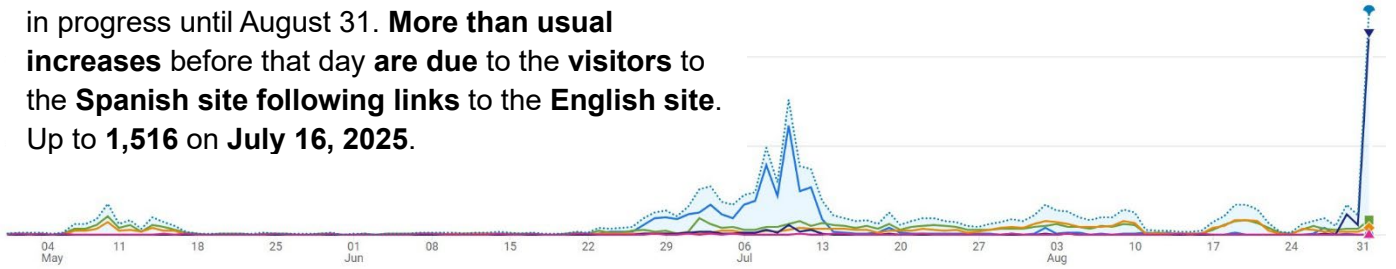
INTERNET DATA for January 1 to August 31, 2025, on the 5 sites we maintain

SESSIONS (Visits) for the 8 months ending August 31	568,330
Daily Average for 243 days.....	2,339
DOCUMENTS OPENED during the 8 months ending August 31	1,562,497
Daily Average for 243 days.....	6,430
GRAND TOTALS from Jan. 1, 2003 to August 31, 2025	
Sessions	26,547,719
Documents opened	51,206,151

The **Google Analytics graph below** is for the **SPANISH SITE**. May 1 to August 31, 2025. **SESSIONS** (visits). An **Internet Campaign** was in progress from May 6 to May 17. **Another Internet Campaign** began June 22 and continued to August 10. A **Performance Max Campaign**, using AI (Artificial Intelligence) began August 16 and ended September 11.



Visitors to the Spanish site connect to the English site. The graph below is for the **ENGLISH SITE**. May 1 to August 31, 2025. **SESSIONS**. No campaign was in progress until August 31. **More than usual increases** before that day **are due to the visitors to the Spanish site following links to the English site.** Up to **1,516** on **July 16, 2025**.



I have data for a separate report on additional works in which we are involved and will prepare it soon, Lord willing.

Your contributions for our support and Work Fund at this time and place are very deeply appreciated.

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